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When parquet shows respect for the environment



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Ali Parquets

Ali Parquets' novelties: SuperPreMass Living and EcoWarm Parquet

Ali is always looking for new solutions in combination with the absolute highest quality of prefinished solid wood parquet SuperPreMass and PreMass.

The collection SuperPreMass Living, characterized by matt varnish and brushed surface, is now even wider: thanks

to artificial surface colourings which are applied on the face of solid wood strips the particular wooden grain is more evident. The variety of modern colourings which are available enables customers to confer a personal appearance to their homes. SuperPreMass Living with artificial surface colouring is the perfect combination between traditional high quality solid wood products and current trend. Another unique product recently

introduced by Ali Parquets is EcoWarm Parquet: a new radiant heating system which uses components that allow to realize in easy and fast way and with low costs thin heating systems for an ideal living comfort.

With EcoWarm heating system Ali offers the possibility to lay prefinished solid wood SuperPreMass and PreMass without glue and with many other benefits such as: rapid heating, high indoor comfort, better thermal conductivity thanks to the presence of solid wood, no dust raising, absence of heating elements in sight, heating uniformity, quick installation without rubble and possibility of complete reuse of the product. Thanks to these characteristics and to minimal thickness, EcoWarm Parquet is especially suitable also for renovation projects. Furthermore it is also perfect in combination with photovoltaic systems. EcoWarm parquet: the new warm!



Itlas

New finishes for Assi del Cansiglio by Itlas

The elegant and exclusive collection "Assi del Cansiglio" produced by Itlas -leading Italian company in the production of wood floors- has been expanded with the addition of new, trendy finishes. Assi del Cansiglio Faggio San Marco and Assi del Cansiglio Faggio Giudecca, for instance: great impact and warmth for the former, with reddish tones; for the latter, the colour is less bright, between grey and dove-grey. They both enhance the typical knots and mottles of beechwood, for a pre-finished three-layer floor totally made in Italy, produced locally, PEFC certified and made with wood from the old Italian forest of Cansiglio. A floor which, thanks to its stable, patented structure, is particularly suited to be used where an underfloor heating system needs to be installed. Both the finishes have names which clearly recall the places, history and splendour of the Serenissima Repubblica di Venezia (Republic of Venice): a choice due not only to the closeness of Itlas' production site to one of the most beautiful and well-known cities in the world, but especially to the fact that the beech wood from this forest was used by the Doges to build oars for the galleys of their fleet. Furthermore, in addition to these two refined novelties, the company is offering its clients the opportunity to request customised finishes, which are not present in the range offered on the market. These are mostly requested by architects and designers who work closely with Itlas.





Operation Italian Design 2014



Assi del Cansiglio Beech finishing San Marco, prestigious 3 layers engineered flooring by Itlas, exclusive product, 100% made in Italy and certified origin will be available from January 1st to June 30th starting from € 49/sqm

Operation Italian Design 2014 is the new idea of Itlas for letting everybody have the chance of buying a certified product of Italian design.

Find on our web site the list of retailers who take part in this enterprise: www.itlas.it









