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**GLOBAL CONSTRUCTION INDUSTRY:
THE SECTOR IS FACING
DRAMATIC CHANGES.**

WHICH FUTURE FOR PARQUET MARKET?

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Riccardo Giacomini, international trade manager

Impertek

In which countries do you export?

France, Spain, Portugal, Germany, Austria, United Kingdom, Ireland, Belgium, Poland, Czech Republic, Romania, Albania, Bulgaria, Hungary, Macedonia, Greece, Slovenia, Croatia, Serbia, Montenegro, Argentina, Brazil, Mexico, Japan, Iceland, Cyprus, New Zealand, Ile De La Reunion, Belarus, Morocco, Tunisia, Kenya, South Africa, Lebanon, Turkey, United Arab Emirates, China, Malta, Switzerland, Iran, Cambodia, Jordan, Benin, Kuwait, Qatar, Bahrain, Lithuania, Latvia, Libya, Moldavia, Nigeria, The Netherlands, Taiwan, Saudi Arabia, Singapore, Ukraine.

What is your most popular product abroad?

Recently, the market has shown great appreciation for MegaMart, our new adjustable support for raised floors. Specifically, clients appreciate installation simplicity and speed. Costs are considerably reduced compared to traditional installation with concrete; packaging is lighter with equal height with respect to concrete and, finally, waterproofing can be inspected and possibly repaired in case of leakage.



Impertek was established in 1985 and is the ideal partner in the supply and installation of waterproofing and covering products. Thanks to the experience and technical expertise gained over the years in the installation field, it started producing its own accessories. In the mid-'90s, it added the first adjustable supports for external raised floors to its catalogue. The new series of MegaMart supports, which accelerates the installation of the external raised floors, was introduced in 2008.



Gilberto Garbin, export manager

Itlas

In which countries do you export?

About 80% of Itlas' production is for the national market. The remaining 20% is exported mainly to Europe, North America and Asian countries, especially China.

What is your most popular product abroad?

Tavole del Piave (three-layer prefinished planking). Large in size, this planking is to be used in floors, false ceilings and cladding. The exposed layer is in noble wood, the balancing counterface in solid fir wood, and the central part in birch plywood with at least five layers positioned orthogonally to the other layers - all for extreme stability. The profiling is made of sawtooth tapping on the four sides, with bevelled angles to highlight the bridge's features. Tavole del Piave are produced using different wood species and finishes.



Born in the early Eighties, today Itlas Spa is an industry leader in the production of wood floors in Italy. Eco-compatibility, environmental sensitivity and total attention to product quality are the guiding principles of the company led by Patrizio Dei Tos. Forty employees, a production which is completely concentrated in the industrial area of Cordignano, in the Treviso province, and a turnover which, for the entire Gruppo Itlas (Itlas group), was estimated at € 40m in 2011.